

Brampton Crest Acquires America's Emergency Network Company to Create Comprehensive National Emergency Communications System

Miami, FL...March 25, 2008... Brampton Crest International, Inc. (Brampton) (OTCBB: BRCL) has entered into a definitive agreement to acquire America's Emergency Network, LLC, (AEN) a closely held Miami, Florida-based company which is developing a nationwide disaster communications system to link government emergency offices to media and the general public.

Brampton agreed to acquire AEN in exchange for the issuance of 100 million common shares of Brampton and follows a successful \$ 1,000,000 private placement of Brampton shares which will be used to finance AEN. Brampton's name will be changed to The AEN Group, Inc. and Brampton's common stock symbol is expected to be changed to reflect the acquisition following formal shareholder ratification of the acquisition. The shareholders' vote is expected in June 2008.

AEN is building a communications system, which, when fully deployed, will link Emergency Operations Centers (EOC's) in cities, towns, counties, school boards, and other government entities with the general public, media outlets, first responders, and other government agencies. The system will send video feeds of news briefings by emergency officials and critical text bulletins issued at any EOC in any location to all users instantly. The satellite-based system is designed to operate before and after disasters, even when telephone, cell phone, and terrestrial internet systems have failed. In addition, during short-fuse emergencies (tanker accidents, bio-hazards, etc.), the AEN system will provide an instant communications link directly to all subscribing media outlets. Critical information will reach the public much sooner since all subscribing media outlets will receive the text and video feeds at once.

"As a public company, we believe that will be able to access the capital markets to raise the funds necessary to rapidly build out a new emergency communications system that will create a paradigm shift in the way governments deal with disasters on both a national and local level," said Bryan Norcross, President and CEO, Brampton.

Mr. Norcross went on to add, "EOCs that subscribe to AEN will be able to "push" out critical, life-saving information to media outlets and the general public for the first time in this country's history. Municipalities, government agencies, and the general public will no longer have to wait for the media to reach disaster areas to report to the public on what they should be doing when an emergency strikes: AEN will deliver this time-sensitive information through a fail-safe system, using the latest communication technology available."

In addition to appointing Mr. Norcross as President and CEO, Brampton also named Mr. Max Mayfield as Senior Executive Vice President of Government Relations. Mr. Mayfield is a meteorologist who served as the Director of the National Hurricane Center from 2000 to 2007. As Director of the National Hurricane Center, Mayfield became a trusted voice in preparing

affected areas for weather-related disasters, particularly those involving tropical storms and hurricanes.

Brampton also named Mr. Robert Adams as Chairman of the Board. Mr. Adams is a serial entrepreneur who has founded a number of FM data-transmission companies and is considered one of the pioneers of that industry. Other appointments included Mr. R. Matthew Straeb, who will serve as Senior Executive Vice President of Marketing. Mr. Straeb has over 25 years of management and operational experience in the telecommunications and engineering industries. Mr. Robert Wineberg remains on the Board of Directors and will serve as Secretary-Treasurer. In addition, Mr. Brad Hacker, Brampton's CRO, has been appointed a member of the Board of Directors. Mr. Joseph I. Emas remains on the Board of Directors.

About Brampton

Brampton Crest International, Inc. is a publicly traded company which recently acquired America's Emergency Network, LLC (<http://emergency.info>). Brampton also owns and operates a wholly owned finance subsidiary engaged in making loans to the real estate, trade finance and asset-based industries.

Certain statements in this press release that are not historical facts are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements may be identified by the use of words such as "anticipate," "believe," "expect," "future," "may," "will," "would," "should," "plan," "projected," "intend," and similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of Brampton Crest International, Inc. (the Company) to be materially different from those expressed or implied by such forward-looking statements. The Company's future operating results are dependent upon many factors, including but not limited to the Company's ability to: (i) obtain sufficient capital or a strategic business arrangement to fund its expansion plans; (ii) build the management and human resources and infrastructure necessary to support the growth of its business; (iii) competitive factors and developments beyond the Company's control; and (iv) other risk factors discussed in the Company's periodic filings with the Securities and Exchange Commission, which are available for review at www.sec.gov under "Search for Company Filings."

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